

GREATER WAYZATA AREA CHAMBER OF COMMERCE

2022 ANNUAL REPORT

WAYZATA AREA CHAMBER

PRESIDENT'S NOTE

What a year! There is so much to be grateful for as we reflect on 2022. Our community events were all back, full strength for the first time in three years and stronger than ever. These are wonderful events punctuating the year, bringing business and community together to celebrate. Membership opportunities continue to grow, and relationships strengthen. As a full, small but mighty staff, we are motivated and excited to make 2023 a year of fresh perspectives and new connections and to create wonderful memories. Come be a positive force with us!

BECKY PIERSON

MISSION

TO BE A POSITIVE
FORCE IN OUR
COMMUNITY:
PROMOTING,
CONNECTING, AND
SUPPORTING OUR
MEMBERS.

VISION

TO ELEVATE THE
EXPERIENCE OF
THE WAYZATA
AREA, A CHARMING
DESTINATION
EMBRACING LAKE
MINNETONKA,
WHERE OUR
BUSINESSES AND
COMMUNITY
THRIVE TOGETHER.

2022

55 New Chamber Members

1.4 Tons of Recycling From Community Events



84,130 Total Visitors to WayzataChamber.com 

1 New Roger Miller Golf Course Location

53 Shop.Eat.Enjoy Emails Sent

100,000 + Attendance at Community Events

500  Boo Bash Dash Runners



393 Chamber Members

32 Networking Events



 57 E-Gateway Emails Sent to Members

Grateful for **20** Member Sponsors

100 Fine Art Artists at Wayzata Art Experience

4 Full Staff



21,699



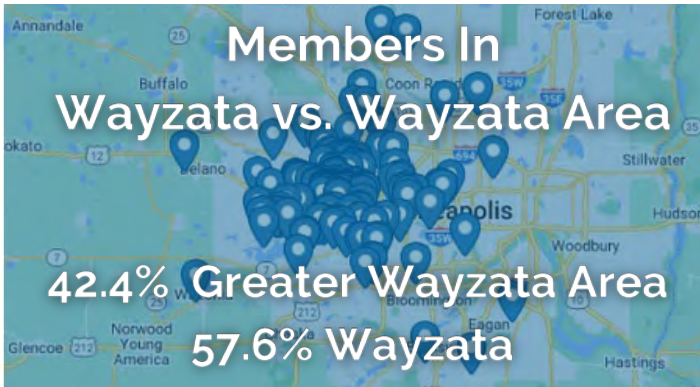
Total Social Media Followers

1 Sold Out Wayzata Chilly Open

42 Blogs on our Read.Share.Repeat

76,727

Visits to Our Community Events' Websites



43% Average Open Rate on Weekly Member Newsletters

.09 Precipitation on Friday Night at James J. Hill Days - Felt Like More



441K

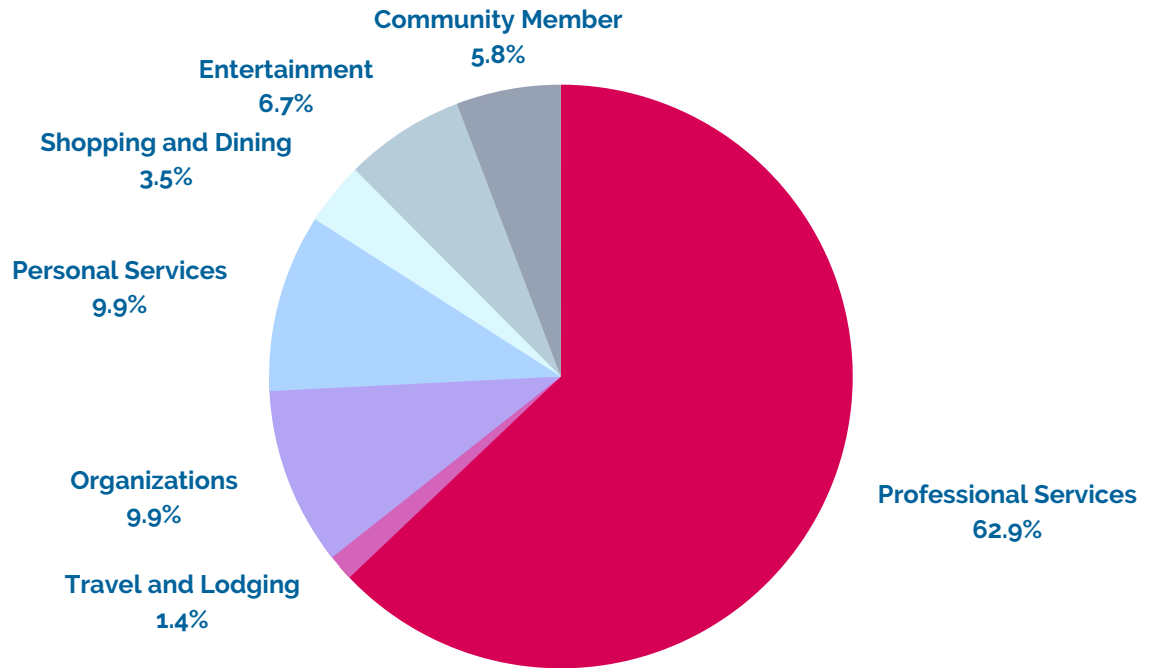
Operating Budget

46% Membership

54% Community Events

2022 Member Statistics

Members by Industry



Length of Years as a Member

