

# 2023 Member Sponsorship Packages

**BRONZE - \$1,000**  
estimated value: \$1,275

- Enhanced business category listing on wayzatachamber.com
- Business name linked and sponsorship level listed on wayzatachamber.com sponsorship page
- (1) Street Banner (winter or summer) custom with business name
- (4) Tickets to Chamber ticketed programs and events
- \$350 Flex dollars to be used 1 year from paid invoice date (dues/equipment exempt)



**SILVER - \$2,500**  
estimated value: \$4,000

- Business name on sponsor recognition at every breakfast or luncheon, when available
- Enhanced business category listing on wayzatachamber.com
- Business logo linked and sponsorship level listed on wayzatachamber.com home page and sponsorship page
- (1) Blog post on wayzatachamber.com (text + photo or video) with special recognition as contributor and shared on Facebook and in "The 511" digital monthly newsletter
- (2) Street Banners (1 summer & 1 winter) custom with business name
- (1) Leadership Series Pass to five breakfast/luncheons January through June
- (1) Ad in "The 511" digital monthly newsletter (provided by sponsor)
- Business name linked and sponsorship level listed on every footer in "The 511" e-newsletter
- \$750 Flex dollars to be used 1 year from paid invoice date (dues/equipment exempt)



**GOLD - \$5,000**  
estimated value: \$7,900

- Business name on sponsor recognition at every breakfast or luncheon, when available
- Enhanced business category listing on wayzatachamber.com
- Business logo linked and sponsorship level listed on wayzatachamber.com home page and sponsorship page
- (1) Blog post on wayzatachamber.com (text + photo or video) with special recognition as contributor and shared on Facebook and in "The 511" digital monthly newsletter
- Business Instagram and Facebook social media liked/retweeted and amplified
- (3) Street Banners (2 summer & 1 winter) custom with business name
- (1) Leadership Series Pass to five breakfast/luncheons January through June, plus two tickets to Person of the Year and the Holiday Celebration
- (2) Ads in "The 511" digital monthly e-newsletter (provided by sponsor)
- Business logo linked and sponsorship level listed on every footer in "The 511" e-newsletter
- \$2,000 Flex dollars to be used 1 year from paid invoice date (dues/equipment exempt)



**PLATINUM - \$10,000**  
estimated value: \$14,650

- Annual membership dues based on employee count
- Exclusive opportunity to host one special event
- Business logo linked and listed on every E-Gateway (900+ subscribers)
- Premium placement of business logo recognition at every breakfast or luncheon when available
- Short business introduction and promotional items at tables at every luncheon, when available
- Enhanced business category listing on wayzatachamber.com
- Business logo linked and sponsorship level listed on wayzatachamber.com homepage and sponsorship page
- (2) Blog post on wayzatachamber.com (text + photo or video) with special recognition as contributor and shared on Facebook and in "The 511" digital monthly newsletter
- Business Instagram and Facebook social media liked/retweeted and amplified
- (4) Street Banners (2 summer & 2 winter) custom with business name
- (2) Leadership Series Passes to five breakfast/luncheons January through June plus two tickets to Person of the Year and the Holiday Celebration
- (2) Ads in "The 511" digital monthly e-newsletter (provided by sponsor)
- Business logo linked and sponsorship level listed on every footer in "The 511" e-newsletter
- (1) Double ad in the Experience Wayzata Shopping & Dining Guide
- \$3,000 Flex dollars to be used 1 year from paid invoice date (dues/equipment exempt)