



# Your 2016 Membership Benefits & Opportunities Overview

**Networking** opportunities at Chamber events with the 400-plus members, representing a spectrum of industries and business leaders throughout the Twin Cities metro area. *Members do business with other members, so get out there!*

- **Breakfasts and Luncheons**, featuring a diverse and engaging array of speakers
- **Educational Workshops**, quarterly free morning enrichment events
- After-hours **social events**, like boat cruises, happy hours and mixers
- **LunchNet**, one-on-one, free and easy networking for busy professionals
- **Membership Appreciation Picnic**, for some good summer fun with friends!
- **Ambassadors Group** - Visits and Ribbon-Cuttings for new and relocating members. Join the Group as a volunteer and meet new members too!
- **Volunteering** opportunities at Community Events or on a Committee

**Subscriptions** to *The Gateway* printed monthly newsletter, *eGateway* email weekly newsletter and the weekly *Shop. Eat. Enjoy* email dining, events and shopping guide.

## Free Inclusion in:

- the printed *Wayzata Area Shopping and Dining Guide* ( 10,000 pieces produced annually, and serves as the official visitors map of Wayzata) with Eat, Shop, Enjoy options.
- the weekly emailed *Eat. Shop. Enjoy.*, to over 2000 recipients with your promotion, sale or event included
- and *eGateway* weekly newsletter to all members
- the brochure rack for your flyers or brochures in the historic Wayzata Train Depot, which serves as Wayzata's Visitor Center.

**Your online business listing** in the Member Directory of [wayzatachamber.com](http://wayzatachamber.com), including your logo, business information, Hot Deals (sales or promotions), job postings, and inclusion of your events on the Members Calendar.

**Discounted registration fees** to attend member speaker, learning and networking events, and participation in vendor fairs for Community Events, such as Wayzata Art Experience, James J. Hill Days and Boo Blast (20-50% savings over non-member rates)

## Exclusive paid marketing opportunities including:

- your advertising in *eGateway* weekly newsletter
- your 8-1/2" x 11" promotional inserts in *The Gateway* printed monthly newsletter
- your business name on seasonal street banners in Downtown Wayzata (three year paid advertising program)
- your advertising of a banner ad on pages of [wayzatachamber.com](http://wayzatachamber.com)
- your advertising on the *Wayzata Shopping and Dining Guide*

**Exclusive sponsorship opportunities** for Chamber events, including Luncheons, Women in Business events, Young Professionals events, Chilly Open, James J. Hill Days, Boo Blast, Wayzata Art Experience, Summer Concerts, Roger Miller Golf Classic and more.

**Credibility** is critical to your customer relationships. Membership in the Greater Wayzata Area Chamber of Commerce projects your community commitment and credibility to your customers.

**The Support** of Chamber staff, Board of Directors, Committee members and 400+ engaged, similarly motivated members.

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Please contact Nancy Pilhofer, Director of Membership Services, with any questions or for more details on membership and its many opportunities. [npilhofer@wayzatachamber.com](mailto:npilhofer@wayzatachamber.com) or 952-473-9595