



# 2017 COMMITTEES

We rely on the time and talents of our generous members in volunteering roles to make the Chamber work! Please consider serving on a Committee that matches your interests and goals. Contact us for more details.

## Membership Services

Contact Kathy Peterson | [kpeterson@wayzatachamber.com](mailto:kpeterson@wayzatachamber.com)

### Membership Committee

**Purpose:** This Committee is primarily responsible for promoting membership to prospects and providing mentorship and growth strategies for new members as they embark on membership within the Chamber to ensure engagement. Committee plans speaking events, New Member Orientation events and Member Appreciation Picnic annually. Committee members serve as Team Leads to provide focus for a particular area of interest.  
*Meets the fourth Tuesday of the month from 7:30 – 9:00 a.m.*

### Young Professionals Committee

**Purpose:** To create opportunities through relationship building, business and professional development and community enhancement that supports the membership of Young Professionals in the Greater Wayzata Area Chamber of Commerce.  
*Meets the second Friday at 8:30 a.m.*

### Women in Business Committee

**Purpose:** Plan quarterly events with a focus on professional women's interests with networking, relationship building and professional growth for the membership of the Greater Wayzata Area Chamber of Commerce.  
*Meets the second Tuesday of the month at 4:00 p.m.*

### The Ambassadors Group

**Purpose:** Welcome new members and celebrate significant business events for existing members through visits to their businesses, ribbon cuttings and networking events.  
*Events on the second and fourth Wednesday of each month at 4:00 p.m. or as needed.*

### The Roger Miller Golf Classic Committee

**Purpose:** Volunteers meet intermittently from May to September to plan this activity-filled, one day, annual Chamber event. In addition to being a major fundraiser, it is the longest-running Chamber event.

## Community Events

Contact Brooke Beyer | [bbeyer@wayzatachamber.com](mailto:bbeyer@wayzatachamber.com)

### Event Committees *(one for each event)*

**Purpose:** Seasonal meetings to plan events that promote the Chamber, involve the entire community, attract additional people to Wayzata, and raise non-dues income for the Greater Wayzata Area Chamber of Commerce.

- **Chilly Open** (February)
- **Wayzata Art Experience** (June)
- **James J. Hill Days** (September)

## Restaurant & Retail

Contact Becky Pierson | [bpierion@wayzatachamber.com](mailto:bpierion@wayzatachamber.com)

**Purpose:** The goals of this committee are to improve the communication between retail businesses and through promotional efforts to bring increased traffic to Wayzata area retailers.  
*Meets the second Friday of each month at 9:00 p.m.*

### Board of Directors

**Purpose:** To manage the business and affairs of the Chamber.  
*Meets the third Tuesday of each month at noon to 1:30 p.m.*

### Executive Committee

**Purpose:** To act for and on behalf of the Board of Directors when the Board is not in session (and shall perform such other tasks as the Board may delegate to it), but shall be accountable to the Board for its action.  
*Meets the second Tuesday of each month at 8:30 a.m.*

### Investment Committee

**Purpose:** To re-balance investment amounts and types after the annual budget has been approved by the Board of Directors to meet the requirements of the established investment policies. Quarterly to monitor the investments to track performance, compare holdings against their peer group and ensure compliance with the investment policies.  
*Meets quarterly.*

## Project Committees (as needed)

Contact Becky Pierson | [bpierison@wayzatachamber.com](mailto:bpierison@wayzatachamber.com)

### Super Bowl 52

**Purpose:** To explore and manage Super Bowl 52 activity on behalf of the Chamber and Community.  
*Meets as needed*

### Marketing

**Purpose:** Provide leadership to the action items associated with the 5 Year Strategic Plan Marketing Goals.

### Revenue Generating – Strategic Plan Goal 4 Financial Stability

**Purpose:** Create alternative revenue opportunities other than event sponsorship and membership dues and establish a committee to generate funding up to \$100,000 or more annually to support the five-year strategic plan.  
*Meets as needed*